



## AIMS & PRIORITIES FOR 2026

### 1 ACCELERATE RESEARCH TO EXTEND & IMPROVE LIVES.

By the end of 2026, we will publish a report on barriers to clinical trial participation, expand the Clinical Trials Service with an additional part-time nurse and support 500 referrals with satisfaction over 90%. We will fund and progress three research projects, deliver 12 educational sessions and act as a PPI partner on at least 12 projects.

### 2 USE OUR VOICE TO EDUCATE, EMPOWER PATIENTS & DEMAND BETTER CARE & TREATMENT.

We will update and translate our clinical trials booklet, deliver our Patient Summit, and six digital education and wellbeing events, reaching patients in person and online. Alongside coalition-led awareness of second-tier issues, we will focus on driving change on audits, fair access to new treatments, clinical trials, and the tests needed for targeted therapies.

### 3 EXPAND OUR SERVICES TO INCREASE ACCESS TO TAILORED SUPPORT.

We will support patients through Tea & Chat groups, online support, and retreats, while introducing volunteer training and a new wellbeing programme. The Family Support Service pilot will be paused for review, and volunteer moderators will be trained to manage out-of-hours online support.

### 4 RAISE OUR PROFILE SO NEEDS ARE MET AND VOICES ARE HEARD.

We will grow our social media following, web traffic, media connections, and relationships with health care professionals. We will hold a Parliamentary event. We will further develop our ambassador programme, and feature our funded work through five or more conferences or posters.

### 5 GENERATE AND MAXIMISE OUR RESOURCES.

We will expand the fundraising team to raise at least £958,350, invest in our database, update policies, introduce clinical supervision, and implement a new risk register. We will embed our values across all stakeholders, explore innovation in AI & digital, and consider Charity Commission registration for England and Wales.