

TRUSTEE RECRUITMENT PACK

Make 2nds Count is the leading UK patient and family-focused charity dedicated to giving hope to those affected by secondary (metastatic) breast cancer.

Thank you for showing an interest in joining the Board for this fantastic charity, that I am proud to Chair.

Secondary (metastatic) breast cancer is a cancer that has spread beyond the breast to other parts of the body through the bloodstream or lymphatic system. It is treatable but incurable, and is now shown to be the leading cause of death in the UK in women between the ages of 40-59. We are a small but passionate charity with a vision to see these women, and men with this disease, living longer and better lives.



Professor David Cameron,
Chair of Trustees

Our patient community is at the heart of all we do. A practising oncologist, I have seen the vital role charities such as ours fulfil to provide hope and support to those living with secondary breast cancer, and to their friends and family. We have a great ambition for the future, and are driven by the knowledge that many of the estimated 61,000 women and men in the UK currently living with secondary breast cancer do not yet know we exist. That needs to change.

In 2024, the Board appointed the charity's first CEO and we are now looking forward to delivering our new long-term strategy; having a strong Board to direct and shape this is vital.

We are currently recruiting trustees who can join our Board and passionately support our mission and be a proud ambassador for Make 2nds Count. It is essential that the charity's leadership has the skills and experience required to shape the future of the charity and reflects the stakeholders and communities we serve as well as represents the organisation's UK-wide footprint.

If you think your skills and experience could add to our Board of Trustees, we would very much like to hear from you. Please get in touch: hello@make2ndscount.co.uk

Best wishes,
Prof. David Cameron

OUR VALUES

**WE ARE
COMPASSIONATE.**

WE HAVE INTEGRITY.

**WE ARE IMPACT-
DRIVEN.**

WE EMPOWER LIVES.

**GIVING HOPE TO THOSE AFFECTED BY
SECONDARY (METASTATIC) BREAST CANCER.**





About Make 2nds Count

Founded in 2017, our mission has always been to give hope to those affected by secondary breast cancer. We empower our community through clear information and practical advice about treatment options and clinical trials. We connect patients through peer-to-peer and online support groups, wellbeing activities, and retreats. We invest in vital research into secondary breast cancer, and we raise awareness of the disease and its symptoms through powerful, social media-led campaigns.

We were founded in Scotland (charity reg. no SC048268), but now deliver services across the UK. Our ambition is to be known as the go-to trusted charity for secondary breast cancer information and support in all four nations. Our small staff team of 12 are supported by our amazing voluntary regional Community Ambassadors, as well as three Board committees, with a commitment to supporting our community, raising awareness and generating funds.

Our priorities in 2025 include:

- The launch of our ambitious new strategy to help deliver our mission.
- The launch of the pilot of our Family Support Service which aims to provide support to families at the pre-bereavement stage.
- Continue to empower patients through our innovative Clinical Trials Service and Patient Summit, the only one of its kind in Europe.
- Develop our fundraising to enable us to raise the minimum of £846k for this year and a step-change in growth in subsequent years.

You can read more in our latest [Impact Report](#).

Over the next few years our ambitious strategy will see us helping more people in more ways and is reflected in five organisational objectives:

- 1.To accelerate research to advance an increased quality, and length, of life.
2. Use our voice to educate and empower patients and to demand improvements to care and treatment.
3. Develop and expand our services to improve the availability and accessibility of tailored support to those affected by secondary breast cancer.
4. Raise our profile with those who need to know about us to ensure their needs are met and voices heard.
5. Generate and maximise the resources we need.

Equality, Diversity and Inclusion

We are committed to building a Board that reflects the diversity of the people and communities we serve and value the benefit of having different experiences and points of view amongst our Trustees. We are actively looking to increase the diversity of our Board and positively welcome all people no matter their age, race, gender, sex, sexual orientation, religion or belief, class, cultural background, disability, marital status, pregnancy or maternity status to apply. We are also committed to supporting people with no prior Board experience to apply and will offer suitable Governance training and support for successful candidates. Trustees can attend Board meetings virtually to help remove barriers to participation, and reasonable expenses are paid.

Accessibility

We want to make sure that process barriers do not get in the way, so if you have any accessibility needs in regards to any parts of this process (or want to discuss alternative ways to show your skills and relevant experience), please do get in touch: hello@make2ndscount.co.uk.

Our Board of Trustees

Our Board can comprise of up to 13 Trustees. We currently have nine Trustees, six serving their first four-year term and three their second term. The Board meets every other month, currently virtually, although it is hoped that meetings in person will take place occasionally. These meetings are currently 1.5 hours long and take place towards the end of the working day (usually a Friday). Being a Trustee is an important and fulfilling role. They:

- Are accountable for the overall strategic leadership and direction of Make 2nds Count
- Champion and promote the work of Make 2nds Count through their networks.
- Oversee the work of Make 2nds Count through effective governance.
- Govern the organisation is professionally run, manages risk, operates strict financial controls and acts in accordance with its aims and objectives

Our regulator OSCR [outlines the expectations for trustees and Charity Boards](#) whilst [The Charity Governance Code](#) sets out good practice expected by Boards.

Our Trustees are volunteers and come from a range of lived experiences and professional backgrounds bringing a wealth of experience and skills. As we grow and consider succession planning, we have identified gaps we would like to fill:

- A practicing oncologist (GMC) with an active list of secondary breast cancer patients. Experience of research/ trials and clinical governance would be excellent.
- A nurse, with secondary breast cancer and research/trials interests
- A professional with general and wide appreciation of risk management: financial, cyber, IT, health and safety, safeguarding.
- People with commercial acumen and entrepreneurialism with a business network and the propensity to open these connections to us.
- Greater representation from minoritised ethnic groups as well as from people who understand what it is like to have been brought up in, or to have been affected by cancer whilst in, a socially deprived household.
- Board representation across England (particularly North West, Midlands and London) as well as Wales and Northern Ireland.

We also hope that one or more of the trustees to be appointed will bring the unique perspective of living with secondary breast cancer. We currently have two patients on the Board and it is essential that all trustees are empathetic to the situations relating to our community; passion for our cause is vital.

Prospective trustees do not need prior experience of having been on a Board or having been a Trustee previously (training and support will be offered). However, we do ask that any prospective trustee is able and prepared to give the time for this important and rewarding role.

“There is literally no other charity with such a wealth of information about SBC. I've learned so much from the charity and this online support group has been invaluable. I can't explain how nice it feels to have you lot in my pocket & be able to speak to others going through the same thing when you feel so alone with it in your reality/day to day life!

Trustee Commitment

- Attendance (currently virtually) for a 1.5 hour Board meeting six times a year.
- An annual strategy day or half-day.
- Participate in a committee (meetings c. 4- 12 times a year depending on the committee)
- Have visibility with the staff team, volunteers and community when opportunities arise (one trustee is invited to the monthly team meeting)
- The time set aside for reading, personal learning, training and preparation for meetings.
- Time to answer emails.
- Fulfil an ambassadorial role while meeting new contacts and networks.

Tenure is initially for four years (up to a maximum two terms of four years). All trustees must be eligible to act as a Company Director and Charity Trustee (and complete a 'Fit and Proper person' form). All Trustees undergo DBS (or equivalent) checks.

What You Can Expect in Return

- Satisfaction as you will be making a real difference to a small but growing organisation and you'll see and feel the impact of that first-hand.
- Valuable experience in a governance role.
- Develop your strategic thinking, business skills and financial understanding, all skills which are transferable to other roles.
- Support in your role through mentoring/ buddying, training and ongoing guidance to direct your learning.



Such a warm friendly atmosphere in all the groups and accurate up to date information on secondary breast cancer.

How to apply

We welcome informal chats with the CEO in order for you to decide whether this is the right role for you. Please get in touch to arrange: hello@make2ndscount.co.uk

If you would like to apply, please send a copy of your current CV and a supporting letter (no more than two sides) to hello@make2ndscount.co.uk explaining why you are applying for this role and the value you feel you can add to Make 2nds Count.

Deadline for Applications to be received: Friday 3rd October, 9am

Applicants to be notified: mid- October

Interviews: virtually late October

Decisions made and communicated to interviewed candidates: by early November.

We would hope to formally appoint new Trustees in November and that they can join our annual in person meeting to be held in Edinburgh in December.